



# COMMUNITY SWIMMING GRANTS PROGRAM

*Powered by Move It AUS*

## 2019/20 Grant Guidelines

v1.4 21/10/2019



PRINCIPAL PARTNER



PARTNERS



# Contents

Background..... 3

    Who are the target markets for the Program? ..... 3

    What is the Community Swimming Grants Program? ..... 4

Who can apply for funding? ..... 4

How much grant funding is available? ..... 4

What can be funded? ..... 5

    Swimming or aquatics activities and programs ..... 5

    Workforce development ..... 5

    Exclusions: What won't be funded? ..... 7

Important dates ..... 8

Grant recipient obligations ..... 8

    Milestones and reporting ..... 8

How to submit your application ..... 9

What you need to include in your application ..... 9

Assessment ..... 13



PRINCIPAL PARTNER



PARTNERS



## Background

The Australian Government is investing \$28.9M over four years to get the least active Australians active through the *Move It AUS - Participation Grants Program*.

Swimming Australia (SA) has received funding under the Move It AUS – Participation Grants Program. As part to this, SA has committed to providing a portion of this funding towards community level swimming and aquatics programs that align with the Move It AUS – Participation Grants Program objectives. We are calling this the **Community Swimming Grants Program**.

### Who are the target markets for the Program?

The Community Swimming Grants Program is intended to address inactivity levels and participation in swimming and aquatics by people with disability (PWD) and people from culturally and linguistically diverse (CALD) backgrounds as these people generally face increased barriers when it comes to accessing swimming opportunities. This includes all ages, genders and locations.

#### **Person with a disability (PWD) is defined as: (based on WHO definition of disability)**

*“Disabilities is an umbrella term, covering impairments, activity limitations, and participation restrictions. An impairment is a problem in body function or structure; an activity limitation is a difficulty encountered by an individual in executing a task or action; while a participation restriction is a problem experienced by an individual in involvement in life situations.”*

For the purposes of the Community Swimming Participation Grant program a person with disability is any person with a permanent health condition causing impairment, activity limitation or participation restriction that impacts their involvement in swimming and aquatics activities.

#### **Person from a culturally and linguistically diverse (CALD) community is defined as: (Based on ABS)**

Collectively, CALD populations in Australia includes many people who were born overseas, have one or more parents born overseas or speak a language other than English. The Australian Bureau of Statistics (ABS) defines the CALD population by a range of factors including country of birth, language spoken at home, English proficiency, year of arrival in Australia, parents’ country of birth and religious affiliation (ABS 1999).

Barriers are reflective to those found to impact sport participation generally and include cost, transport, lack of facilities, language and cultural differences, socio economic factors as well as



PRINCIPAL PARTNER



PARTNERS



awareness and attitude (Participation and non-participation of people with a disability in sport and active recreation, Australian Sports Commission 2010).

In addition to this, a national 10 year study into overseas born drowning deaths in Australia showed that an average of 76 people born overseas drowned in the time period between 2005 – 2015, accounting for 27% of total drowning deaths during this period (Addressing Drowning in Multicultural Communities, Australian Water Safety Council).

### **What is the Community Swimming Grants Program?**

The Community Swimming Grants Program provides support to help providers of swimming and aquatics activities get Australians moving and to support the aspiration to make Australia the world's most active and healthy nation.

The objectives of the Program are:

- getting inactive people swimming in their local community;
- building awareness and understanding of the importance of physical activity across all stages of life;
- improving the system of sport and physical activity by targeting populations at risk of inactivity, across all life stages, specifically people with disability and people from culturally and linguistically diverse communities; and
- delivering ongoing impact through the development of sector capability

### **Who can apply for funding?**

Organisations with the capability to provide or facilitate the provision of swimming and aquatics activities (including but not limited to learn to swim, water safety, aquatics fitness or play and competitive swimming programs and activities).

### **Eligible organisations may include:**

- Learn to swim providers
- Aqua fitness providers
- Aquatics facilities
- Swim Clubs
- Other aquatics sport clubs (e.g. Water Polo Clubs.)
- Community organisations
- Charity organisations
- Councils
- Schools
- Universities
- State or Territory Sport Organisations

### **How much grant funding is available?**

Eligible organisations may apply for grants between \$5000 and \$10 000 +GST.



PRINCIPAL PARTNER



PARTNERS

## What can be funded?

The Community Swimming Grants Program will focus on two primary areas including **delivery of swimming or aquatics activities and programs**, and **workforce development**.

### Swimming or aquatics activities and programs

For applicants providing swimming or aquatics activities and programs, participants should identify as one or both target market groups. Grants may be used to subsidise (in part or in full) the costs associated with delivering swimming and aquatics activities that align with the objectives outlined above. This may include for example:

- facility usage fees (e.g. entry fees, lane hire, room hire)
- fees ordinarily incurred by participants (e.g. lesson/session fees, registration/membership fees)
- essential modified equipment required for the activity delivery (e.g. modified aquatic toys, modified training equipment, specific equipment that enables participation by removing a barrier to accessing the activity)
- essential specialty attire (e.g. modified goggles, burkinis, modified swimsuits for PWD where the lack of such attire would otherwise prevent access to the swimming activity)
- participant transport (e.g. where lack of transport or costs of transport would otherwise prevent access to the swimming activity)
- in addition, where delivery of the activity requires employed staff in the delivery the cost of staff hours may be included in the application (for employed paid staff only such as instructors, teachers and coaches).

### Workforce development

For programs providing workforce development, activities should increase capability and capacity of staff and/or volunteers to provide swimming or aquatics activities and programs for one or both target market groups.

***Applications for workforce development activities must be in combination with swimming or aquatics activities and programs.***

Grants may be used to subsidise or fully cover the costs associated with completing recognised, certified or accredited training or development activities that increases the capacity and capability of workforce to provide activities that align with the objectives outlined above.

Workforce development activities may also include provision of aquatics industry training specifically to PWD or people from CALD communities so that they may take employment in aquatics industry roles (paid or volunteer).



Examples include:

- inclusion awareness training
- cultural awareness training
- learn-to-swim certifications and accreditations
- swimming coach accreditations
- swimming officiating accreditations
- aquatics industry certifications
- in addition, where participation in workforce development activities occurs during normal work hours and/or requires staff positions to be covered, the cost of staff hours may be included in the application (for employed paid staff only).

Applicants may select training and development options and providers that meet the needs and objectives of their programs however below are provided a list of recommended providers. Simply contact the relevant provider to arrange a quote for inclusion in your grant application budget. Successful grant awardees will be responsible for arranging the delivery of training and development activities directly with the selected provider.

### Recommended workforce development providers:

Provider	Location	Target market	Offering
<b>AQUATIC INDUSTRY TRAINING</b>			
<a href="#"><u>Swimming Australia</u></a> (Supported by ASCTA)	Nationally	Coaches	<ul style="list-style-type: none"> <li>• <a href="#"><u>Swim Coach Accreditation</u></a></li> </ul>
<a href="#"><u>Swim Australia</u></a>	Nationally	LTS Teachers PWD CALD	<ul style="list-style-type: none"> <li>• <a href="#"><u>Learn to Swim Accreditation</u></a></li> <li>• <a href="#"><u>Swim Australia Teacher Learner with a Disability (SATLWD)</u></a></li> <li>• <a href="#"><u>Swim Australia Teacher CALD (SATCALD)</u></a></li> </ul>
<a href="#"><u>AUSTSWIM</u></a>	Nationally	LTS Teachers PWD	<ul style="list-style-type: none"> <li>• <a href="#"><u>Learn-to-Swim Accreditation</u></a></li> <li>• <a href="#"><u>AUSTSWIM Teacher of Aquatics - Access and Inclusion</u></a></li> <li>• <a href="#"><u>Making Aquatics a Terrific Experience</u></a></li> </ul>
<a href="#"><u>Royal Life Saving Australia</u></a>	Nationally	Pool Lifeguards	<ul style="list-style-type: none"> <li>• <a href="#"><u>Lifeguard certification</u></a></li> </ul>
<b>INCLUSION AND DIVERSITY TRAINING</b>			
<a href="#"><u>Centre for Multicultural Youth</u></a>	Nationally	CALD	<ul style="list-style-type: none"> <li>• <a href="#"><u>Cultural awareness training, development and mentoring programs</u></a></li> </ul>
<a href="#"><u>Inclusion Solutions</u></a>	Nationally	PWD CALD	<ul style="list-style-type: none"> <li>• <a href="#"><u>Inclusion awareness training, development and mentoring programs</u></a></li> </ul>
<a href="#"><u>Sporting Wheelies and Disabled Association</u></a>	QLD	PWD	<ul style="list-style-type: none"> <li>• <a href="#"><u>Disability Inclusion Training, development and mentoring programs</u></a></li> </ul>
<a href="#"><u>You Me Us (By Belgravia Leisure)</u></a>	Online	PWD	<ul style="list-style-type: none"> <li>• <a href="#"><u>Disability inclusion courses for leisure centres, community centres and councils.</u></a></li> </ul>
<a href="#"><u>Training Alliance (by Cerebral Palsy Alliance)</u></a>	Online	PWD	<ul style="list-style-type: none"> <li>• <a href="#"><u>Training in hydrotherapy, disability awareness and more.</u></a></li> </ul>

### Exclusions: What won't be funded?

The following will not be funded:

- 'Standard' swimming or pool equipment (e.g. unmodified training gear, lane ropes etc.)
- Standard attire (e.g. unmodified swimsuits and high-performance race suits)
- Capital works (e.g. renovations, major installations etc.).



## Important dates

<b>Applications Open</b>	30 September 2019
<b>Applications Close</b>	8 November 2019, 11:59pm
<b>Assessment</b>	11 – 15 November 2019
<b>Grants awarded</b>	18 – 22 November 2019
<b>Reporting deadline</b>	30 June 2020

## Grant recipient obligations

### Milestones and reporting

Successful grant recipients will need to meet certain obligations as part of the funding agreement. This includes the milestones listed below. Specific requirements and deadlines will be detailed in individual funding agreements.

For full requirements refer to the Program Terms and Conditions.

<b>Milestone 1</b>	Participants complete pre-activity survey	Prior to activity delivery
<b>Milestone 2</b>	Provide participant details	Within 1 week of starting activity
<b>Milestone 3</b>	Provide activity report	Within 1 month after activity delivery
<b>Milestone 4</b>	Participants complete post-activity survey	Within 3 months after activity delivery

# APPLICATION GUIDE

This guide is provided to assist planning, preparing and submitting your application.

## How to submit your application

Step 1	Go to our online grant portal <a href="#">here</a> .
Step 2	<b>Register on the grant portal.</b> You need to: <ul style="list-style-type: none"> <li>• Provide your name, phone number and email</li> <li>• Create a password</li> <li>• Verify your email address</li> </ul>
Step 3	<b>Complete your individual user profile</b>
Step 4	<b>Register a <u>Business Account</u></b> You need to provide: <ul style="list-style-type: none"> <li>• Business name</li> <li>• Primary email</li> <li>• Primary phone</li> <li>• Website</li> <li>• Entity type</li> <li>• ABN</li> <li>• GST status</li> <li>• Primary address</li> <li>• Postal address</li> <li>• Accountable Officer's contact details</li> </ul>
Step 5	<b>Complete grant application</b>

We are using an online Grant Management System called Enquire to manage the Community Swimming Grants Program. For more detailed instructions on how to register and submit your application online refer the [Enquire Client Portal User Guide](#).

## What you need to include in your application

This section details the specific information you need to include in your online grant application.

You can use the form over page to record the required information prior to submitting your application.



### Grant Applicant Details:

*Note: your Business details will be automatically prefilled in your grant application. Double check these are correct before submitting.*

<b>Location</b> <input type="radio"/> Metro <input type="radio"/> Rural <input type="radio"/> Remote	We're using the RRMA classification to group grant recipients by locality. Determine where your location fits by checking the RRMA <a href="#">classification</a> description or using this <a href="#">locator tool</a> .
<b>Organisation Type</b> <input type="radio"/> Learn to swim provider <input type="radio"/> Aqua Fitness Provider <input type="radio"/> Aquatics Facility <input type="radio"/> Swim Club <input type="radio"/> Water Polo Club <input type="radio"/> Surf Life Saving Club <input type="radio"/> Community Organisation <input type="radio"/> Council <input type="radio"/> Primary/High School <input type="radio"/> University <input type="radio"/> State or Territory Sport Organisation <input type="radio"/> Other (Describe)	You need to tell us what type of organisation yours is.
<b>Not for profit status</b> <input type="radio"/> Yes <input type="radio"/> No	You need to tell us if your organisation has registered not for profit status.

### Activity Details:

<b>Target group</b> <input type="checkbox"/> People with disability <input type="checkbox"/> Culturally and Linguistically Diverse	You need to tell us which target markets will participate in your activity. It could be PWD or CALD or both.
<b>Program type</b> <input type="radio"/> New program <input type="radio"/> Extension of existing program	You need to tell us if this is a brand-new program or activity or if you plan to extend or support an existing program or activity.
<b>Funding request</b> <input type="checkbox"/> Swimming and aquatics activity or program <input type="checkbox"/> Workforce development	You need to tell us if you plan to deliver subsidised swimming and aquatics activity or program and workforce development.  <i>Note: Applications for workforce development activities must be in combination with swimming or aquatics activities and programs.</i>
<b>Describe your planned activity:</b>	You need to provide details about what you plan to deliver. Describe the type of activity and how you will put it into action. Try to provide as much detail as possible in the most succinct way.
<b>Answer these questions if you are planning to deliver Swimming or aquatics activities and programs:</b>	
<b>How do you plan to engage your target participants?</b>	You need to provide details about how you will (or have) identify and engage the participants. Try to provide as much detail as possible in the most succinct way.





<p><b>Describe how your activity will support people towards minimum physical activity levels of 30min/day in swimming and aquatics.</b></p>	<p>The main objective of this funding is to increase physical activity levels. You need to tell us how your activity will achieve this. Try to provide as much detail as possible in the most succinct way.</p>																
<p><b>How many participants do you plan to engage?</b></p> <table border="1" data-bbox="365 689 815 804"> <thead> <tr> <th></th> <th>Male</th> <th>Female</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td><b>PWD</b></td> <td></td> <td></td> <td></td> </tr> <tr> <td><b>CALD</b></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>		Male	Female	Total	<b>PWD</b>				<b>CALD</b>								<p>Break down your participants by target market and gender. This can be your best estimate or target. The numbers you provide here will be included in your grant agreement.</p>
	Male	Female	Total														
<b>PWD</b>																	
<b>CALD</b>																	
<p><b>How do you plan to link your participants to ongoing involvement in swimming and aquatics activities beyond their involvement in your activity?</b></p>	<p>We want to encourage lifelong participation in physical activity and access to sport pathways. You need to tell us how your activity will support this. Try to provide as much detail as possible in the most succinct way.</p>																
<p><b>Answer these questions if you are planning to deliver a workforce training and development program:</b></p>																	
<p><b>Describe how your activity will improve the capability of your workforce to deliver swimming and aquatics activities to PWD/CALD community members.</b></p>	<p>We want to encourage long term sustainable outcomes beyond the funding period. You need to tell us how your workforce development will support this. Try to provide as much detail as possible in the most succinct way.</p>																
<p><b>How many workforce members do you plan to train?</b></p>	<p>This can be your best estimate or target. The numbers you provide will be included in your grant agreement.</p>																
<p><b>How do you plan to ensure the training and development opportunities will enable increased participation by the target markets in swimming and aquatics activity?</b></p>	<p>The main objective of this funding is to increase physical activity levels and participation in swimming and aquatics. You need to tell us how your workforce development will achieve this. Try to provide as much detail as possible in the most succinct way.</p>																
<p><b>Budget</b></p>																	
<p><b>Existing budget (your investment)</b></p>	<p>Tell us how much money you are contributing to the overall activity.</p>																







## Assessment

Applications will be assessed based how well they meet the objectives of the Community Swimming Grants Program. In addition, factors such as sustainability and financial viability will be considered.

Also, consideration will be given to geographical spread of locations including breakdown of metro, regional and remote locations nationwide.

Applications will be assessed by a panel convened by SA which will include representation from disability and culturally and linguistically diverse communities.

Once an application has been assessed against the objectives of the Community Swimming Grants Program, the decision of the panel will be final.



PRINCIPAL PARTNER



PARTNERS