

Ethical Framework for Australian Swimming



OUR PRIMARY PURPOSE

We exist to inspire, develop, represent and lead the community of Australian swimming.

OUR MISSION

To encourage and enable all in the swimming community to fulfil their potential and find enjoyment in and through swimming across their lifespan, beginners to champions.

OUR VISION

We provide support, development and guidance to aspiring athletes that rivals any sport anywhere in the world.

People feel proud of being 'a swimming person' and the community is respectful and respected.

We have a strong, unified Australian swim team who achieve sustained success in the pool.

To touch the lives of more Australians than any other sport.

We have equipped and resourced swimmers to achieve their best in and out of the pool.

OUR CORE PHILOSOPHICAL BELIEFS

We believe that swimming should provide a safe, inclusive environment for all participants.

We believe that no individual is bigger than our team; our strength is in unity.

We believe it is an honour and a privilege to represent Australia at the highest level, and that we are each empowered to be role models.

We believe that a sound culture is one where we can challenge those things that undermine us.

We believe that how we go about achieving success is as important as success itself.

We believe we are accountable to ourselves, each other, our supporters and partners and our community on behavioural standards.

We believe that the national teams have a responsibility to 'share the journey' and connect with those who invest in and believe in us.

OUR GUIDING PRINCIPLES

Our success will be achieved without cheating.

We will represent the best of the 'Australian character', win or lose.

We don't give up or give in, and we do give our very best.

We have a duty to operate within the laws and regulations that bind us.

We have a duty to create respectful, inclusive environments free from bullying, harm, discrimination and prejudice in swimming.

We have a duty to administer the sport in a participative and consultative manner and provide good forums for partnership with our stakeholders.

We have a duty to act for the greater good of swimming.

We have a responsibility to support and enable our team mates and colleagues, whose goals are as important as our own.

WE VALUE

We value *grace* in defeat and humility in victory.

We value *respect* and invest in the quality of our relationships.

We value *diversity* and the strength it brings.

We value *trust* and trustworthiness.

We value *ambition* and an appetite to succeed.

We value *determination* in the pursuit of our goals.

We value *pride* in the sport and its achievements.

This framework is a commitment made by the Australian swim team, coaches, staff, board members, technical officials and volunteers of Swimming Australia Ltd.

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